

**FOR IMMEDIATE RELEASE: Friday, September 26, 2008**

**ABBA Optical, Inc. U.S. and International Company Contact:  
Lee Dickerson  
President  
800-331-2015**

### **1-Day Fit and Dispense New GP Delivery System**

**STONE MOUNTAIN, GA (September 26, 2008)** – ABBA Optical, Inc., an industry leader in specialty GP lens manufacturing, announced the availability of their MVP 1-Day fitting and dispensing GP Delivery System called SureFit™. This patent-pending system from Paragon Vision Sciences enables practitioners to trial fit and dispense GP lenses in a similar method as soft, disposable lenses. MVP-SureFit provides practitioners a single-use, 3-lens fitting and dispensing system for low, moderate and advanced presbyopic patients. This new system will ensure a high probability from day 1, first fit success with multifocal lenses from ABBA. The SureFit™ selection of pre-determined and highly predictable MVP lens parameters, offered exclusively in Paragon HDS® material, will simplify fitting, minimize chair time and dramatically improve patient convenience by reducing office visits. Practitioners can order MVP-SureFit™ from ABBA using corneal, spectacle measurements and add power.

Having a GP patient return for multiple office visits to fit specialty lenses, such as multifocals, will quickly become a distant memory for GP specialists and occasional GP fitters. The MVP-SureFit™ GP Delivery System enables a practitioner to improve chair time by as much as 75% by successfully fitting a patient on day-1 and, simultaneously, virtually eliminates the costly and time-consuming administration of multiple lens exchanges.

*"In today's fast paced and demanding world, we all want convenience. SureFit™ provides a superior level of convenience for practitioners choosing to prescribe GP lenses. In our business, satisfying the customer is our number-one priority. If the practitioner is happy with our products and services, the patient will be equally as pleased. Having the ability to fit and dispense a GP multifocal on DAY-1 will maximize practice profitability and lead to satisfied patients referring new patients in to a practice. SureFit™ will enable a practitioner to immediately meet the demands of the growing presbyopic market, and in the most efficient manner,"* said Lee Dickerson, President of ABBA Optical.

Returning for multiple fitting visits can make even the best GP candidate grow weary of the process. SureFit not only increases the practice profitability, but decreases the consumers need to make reoccurring round trip visits to their eye doctor.

SureFit™ is a patent-pending product of Paragon Vision Sciences, a privately held corporation based in Mesa, Arizona. Paragon Vision Sciences is a leading manufacturer of advanced gas permeable materials used to produce contact lenses. For over 25 years, the company has been at the forefront of research and development, including a 10-year R&D project with NASA involving studies aboard three Space Shuttle missions. This project led to the development of the technology behind the oxygen-permeable material used in the manufacture of Paragon CRT®. All operations are conducted in

compliance with the FDA regulations. For additional information about SureFit™ call ABBA Optical, Inc., at 800-331-2015.

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